

**Sponsors receive the exposure and benefits noted below for all ICC events held yearly. The Sponsor Program Year runs for 12 months from date of subscription. Renewals are made and scheduled in January of each year.**

### SPONSOR REACH

We estimate that an average of 2,000 visitors per month will see your sponsorship listing on our website, as well as over 2,800 subscribers to our weekly email newsletter, and over 5,500 Facebook and Twitter followers. Your logo will also be displayed in our Featured Sponsors area in the Irish House Restaurant.

Your annual sponsorship dollars will go towards promoting and supporting Irish culture in the Western New England region.

Learn more about the ICC and our programming schedule at [IrishCenterwne.org](http://IrishCenterwne.org).

### Return form with payment to:

Irish Cultural Center of Western New England  
429 Morgan Road  
West Springfield, MA 01089  
413-333-4951 • [irishcenterwne@gmail.com](mailto:irishcenterwne@gmail.com)

### To send your logo:

Email logos to [irishcenterwne@gmail.com](mailto:irishcenterwne@gmail.com). Sponsor will be contacted with ad sizes.

- Logo File Emailed (EPS preferred, 300 dpi JPG, PDF)
- Hard Copy Logo Enclosed

### All Sponsorship Levels Receive:

- Logo linked on the ICC website Sponsors page
- Logo linked in weekly ICC email newsletter
- Business name tagged in social media event posts
- Business name listed in the Annual Gift Report
- Sponsor signage displayed at ICC events
- Logo included in Featured Sponsors area in the Irish House Restaurant

### PRESENTING SPONSOR @ \$5,000

All benefits listed above, PLUS

- Ad (1/2 page) included in the Annual Gift Report
- Prominent Presenting Sponsor feature in the ICC email newsletter
- Quarterly Presenting Sponsor feature on social media
- Listed as Presenting Sponsor in event press releases
- Announcement as Presenting Sponsor at ICC events

### GOLD SPONSOR @ \$2,500

All benefits listed above, PLUS

- Ad (1/4 page) included in the Annual Gift Report
- Yearly Gold Sponsor feature on social media

### GREEN SPONSOR @ \$1,000

All benefits listed above, PLUS

- Ad (1/8 page) included in the Annual Gift Report

*Thank you for your tax-deductible donation on behalf of the Irish Cultural Center, Inc. of Western New England, a 501(c)(3) charitable non-profit organization.*

NAME (Contact Name)		BUSINESS NAME		DATE
ADDRESS		CITY	STATE	ZIP
PHONE		EMAIL		