

Sponsors receive the exposure and benefits noted below for all ICC events held yearly. The Sponsor Program Year runs for 12 months from date of subscription. Renewals are made and scheduled in January of each year.

SPONSOR REACH

We estimate that an average of 2,000 visitors per month will see your sponsorship listing on our website, as well as over 2,800 subscribers to our weekly email newsletter, and over 5,500 Facebook and Twitter followers. Your logo will also be displayed in our Featured Sponsors area in the Irish House Restaurant.

Your annual sponsorship dollars will go towards promoting and supporting Irish culture in the Western New England region.

Learn more about the ICC and our programming schedule at IrishCenterwne.org.

Return form with payment to:

Irish Cultural Center of Western New England
429 Morgan Road
West Springfield, MA 01089
413-333-4951 • irishcenterwne@gmail.com

To send your logo:

Email logos to irishcenterwne@gmail.com. Sponsor will be contacted with ad sizes.

- Logo File Emailed (EPS preferred, 300 dpi JPG, PDF)
- Hard Copy Logo Enclosed

All Sponsorship Levels Receive:

- Logo linked on the ICC website Sponsors page
- Logo linked in weekly ICC email newsletter
- Business name tagged in social media event posts
- Business name listed in the Annual Gift Report
- Sponsor signage displayed at ICC events
- Logo included in Featured Sponsors area in the Irish House Restaurant

PRESENTING SPONSOR @ \$5,000

All benefits listed above, PLUS

- Ad (1/2 page) included in the Annual Gift Report
- Prominent Presenting Sponsor feature in the ICC email newsletter
- Quarterly Presenting Sponsor feature on social media
- Listed as Presenting Sponsor in event press releases
- Announcement as Presenting Sponsor at ICC events

GOLD SPONSOR @ \$2,500

All benefits listed above, PLUS

- Ad (1/4 page) included in the Annual Gift Report
- Yearly Gold Sponsor feature on social media

GREEN SPONSOR @ \$1,000

All benefits listed above, PLUS

- Ad (1/8 page) included in the Annual Gift Report

Thank you for your tax-deductible donation on behalf of the Irish Cultural Center, Inc. of Western New England, a 501(c)(3) charitable non-profit organization.

NAME (Contact Name) BUSINESS NAME DATE

ADDRESS CITY STATE ZIP

PHONE EMAIL